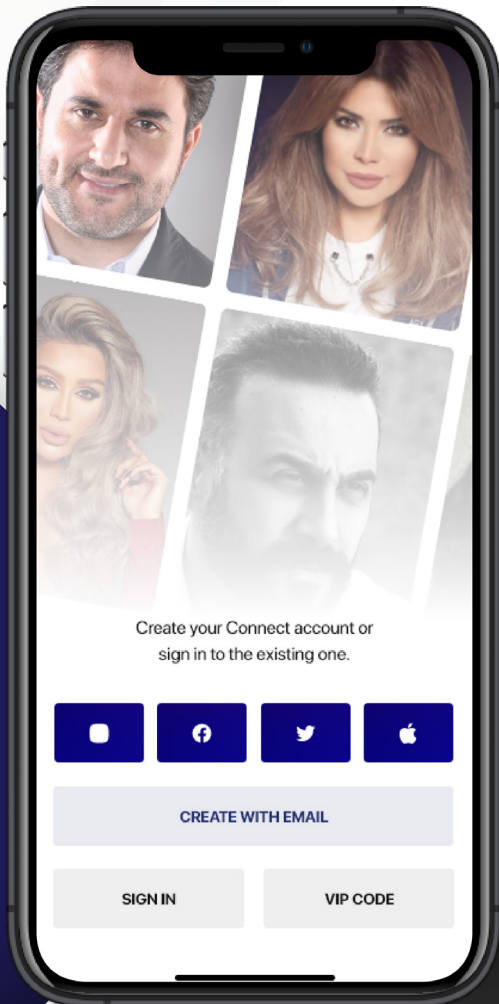




# Connect with your favorite celebrities with ConnectCoins



WHITE PAPER

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# Disclaimer

THIS SECTION ON DISCLAIMER IS NOT AND DOES NOT PURPORT TO BE A COMPLETE ENUMERATION OR EXPLANATION OF THE RISKS INVOLVED WITH THE PURCHASE OF CONNECT tokens. THERE MAY BE ADDITIONAL MATERIAL RISKS THAT THE DIRECTORS DO NOT CURRENTLY CONSIDER TO BE MATERIAL OR OF WHICH THE DIRECTORS ARE NOT AWARE. THE FOLLOWING THEREFORE HIGHLIGHTS CERTAIN RISKS TO WHICH THE COMPANY IS SUBJECT TO AND WHICH THE COMPANY WISHES TO ENCOURAGE PURCHASER TO DISCUSS WITH THEIR OWN PROFESSIONAL ADVISORS.

Prospective CONNECT token purchasers should conduct such independent investigation and analysis regarding this Company, the CONNECT tokens and all other relevant market and economic factors as they deem appropriate to fully evaluate the merits and risk of their purchase. The Company and its Directors disclaim any responsibility to advise purchasers of CONNECT tokens of the risk and considerations associated with the purchase of CONNECT tokens as they exist at the date hereof or from time to time hereinafter.

Each prospective purchaser of any CONNECT tokens must determine, based on his/her own independent review and such professional advice (including, without limitation, tax, accounting, credit, legal and regulatory advice) as it deems appropriate, that the purchase of CONNECT tokens is appropriate and suitable for it, notwithstanding the clear and substantial risks inherent with the purchase of CONNECT tokens. You should consult with your own legal, regulatory, tax, business, investment, financial and accounting professional advisors to the extent that you deem it necessary, and make your own decisions including decisions regarding the suitability of this purchase based upon your own judgement and upon advice from such professional advisors as you deem necessary and not upon any view expressed by any party mentioned in this Whitepaper.

The purchaser of a CONNECT tokens should be capable of evaluating the merits and risks of such a purchase and should have sufficient resources to be able to bear any losses (which may be equal to the whole purchased amount) that may result from such a purchase. Prospective purchasers of CONNECT tokens should be aware that the value of CONNECT tokens may go down as well as up and that they may not be able realize their purchase amount on the secondary market (if there is any).

Forward looking statements. Certain statements in this whitepaper constitute "forward looking statements" that are used on the beliefs of the Directors and reflect their current expectations. When used in this whitepaper or in any of the Company's material, the words "estimate", "project", "believe", "anticipate", "intend", "expect", "plan", "predict", "may", "should", "would", "will", the negative of these words or such other variations thereon or comparable terminology are intended to identify forward-looking statements. Such statements reflect the views of the Directors at the time the statements are made with respect to future events based on

information available at that time, and are subject to risks and uncertainties that could cause actual results to differ materially from those contemplated in those forward-looking statements. The Directors assume no obligation to update or revise these statements to reflect current information, events, or circumstances, including changes in any risks or uncertainties that may impact them.

## Risk Management:

If any of the directors or officers of the Company cease to participate in the operation of the Company, the operations, objectives and activities of the Company may be adversely affected.

Liquidity of CONNECT tokens. As at the date of this whitepaper, we intent to list CONNECT tokens by Q2-2024. Whilst the Directors hope that the success of the Company will lead to a successful listing on many exchanges including premium ones, there is no guarantee or assurance that a public market will ever develop. There is often no assurance that a purchaser of the CONNECT tokens will be able to sell or dispose of the CONNECT tokens, however ConnectCoins Pty Ltd plan is for a successful listing by the year of 2024.

## **Changes in Applicable Law and Regulation:**

The Directors believe that it is possible that emergency intervention by certain Governments may take place in the future in respect of ICOs. Such intervention may be implemented on an "emergency" basis, subjecting market participants without notice to a set of regulations which in some cases may be unclear in scope and in application.

Should any relevant laws or regulations change, the legal requirements to which the Company and the CONNECT tokens may be subject could differ materially from current requirements. No assurance can be given that future legislation, administrative rulings or court decisions will not adversely affect the Company and the CONNECT tokens.

The Company may be subject to a number of unusual risks, including contradictory legislation, incomplete, unclear and changing laws, ignorance or breaches of regulations on the part of other market participants, lack of established or effective avenues for legal redress, lack of standard practices and confidentiality customs characteristic of developed markets and lack of enforcement of existing regulations.

## **Early-stage Companies:**

The Company is a start-up and has no operating history against which purchasers of the CONNECT tokens may consider the appropriateness of purchasing the CONNECT tokens. Many risks and uncertainties affect start-up and early-stage companies, which often have very limited operating history, profits or cash flow. There can be no assurance of the success of such enterprises. Their potential must be considered in light of the problems, expenses, difficulties, complications and delays frequently encountered in connection with new or developing businesses, including technology risks, unproven business models, untested plans, uncertain market acceptance, competition and lack of revenues and financing.

The technological fields and markets that many start-ups and early-stage companies address have undergone and are expected to continue to undergo rapid and significant change. Rapid technological developments may result in the technology of companies becoming obsolete, uneconomical or uncompetitive before any commercial success or financial return can be achieved. Numerous other risks may affect developing companies and ventures, including risks that products or services will be found to be ineffective, unreliable, unsafe or uncompetitive and risks that such companies' technologies, products or service will not achieve market acceptance or penetration. Market acceptance of new products, services or technologies depends on many factors and uncertainties and cannot be assured.

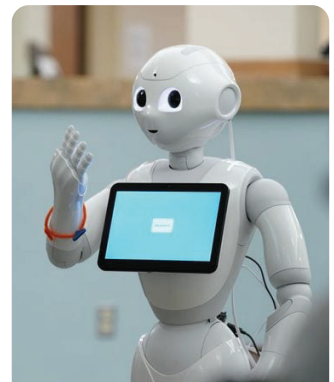
Start-up and early-stage companies may compete with entities that have established businesses, relationships and positions in the market and that have much more substantial financial, business, technological, marketing and distribution assets, operations and resources. There can be no assurance that any developing company will be able to compete successfully with more established companies.

These companies may be overly dependent on the vision, skill and leadership of a single or limited number of executives. In a start-up business, the loss or disability of a key person(s) can result in significant financial hardship, in some cases the failure of the company. More than other businesses, start-ups are highly dependent on the skills and contributions of very few key employees.

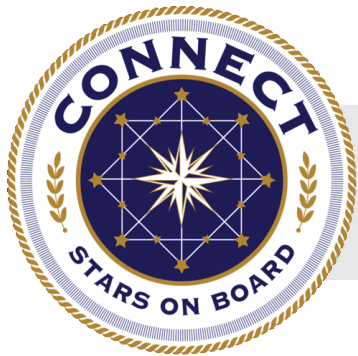
Any projections, forecasts, plans or other forward-looking statements are subject to numerous risks, uncertainties, changing circumstances and other factors that could cause actual results, performance, plans, prospects, operations and opportunities to differ materially from any forward-looking statements, including competition, inability to identify and do business with appropriate customers, existing and future law and regulations, liabilities under the securities laws, inability to hire, retain or qualify sufficient management and staff, general economic conditions, rapid technological change, cost overruns, delays in bringing products or services to market, marketing failures, difficulty in penetrating markets, delays or failures in developing anticipated capabilities, products or services, failure to obtain necessary regulatory approvals, insufficient funding, lack of availability of capital, rates of economic growth, levels of consumer and business spending, conditions in the technology and financial industries, dependence on strategic partners and business relationships, unproven business models, adverse developments affecting customers and end-users, fluctuations in securities markets and valuations, limited marketing, expansion risks, losses and costs, uncertain revenues and profitability, conditions in particular industries, accounting problems, costs, delays and liabilities arising from legal proceedings, failure to obtain and maintain intellectual property or proprietary rights and management failures.

## Abstract

ConnectCoins represents the cutting-edge of crowdfunding, leveraging blockchain technology to revolutionize investment opportunities. Verified projects gain access to ConnectCoins's innovative platform, where investors can participate in crowdfunding campaigns. Traditional equity distribution complexities are circumvented by ConnectCoins's creation of fractional NFTs for each project. With verified projects, ConnectCoins ensures real-world impact and sustainable business ventures. Investors benefit from ongoing engagement with projects, fostering long-term involvement beyond a one-time transaction. Experience the future of crowdfunding with ConnectCoins.



# Introduction



## Crowdfunding Made Transparent

Crowdfunding has stood the test of time as a proven and successful method for product launches. It provides a viable alternative for projects or products that don't meet the stringent requirements of venture capital funding or bank loans.

### What is crowdfunding?

Innovators worldwide often struggle to bring their transformative ideas to life due to financial constraints. Despite thorough research and preparation, inventors frequently encounter obstacles in securing the necessary funds to turn their concepts into reality. Traditional sources of funding, such as institutional investors and venture capitalists, often overlook these ideas, while bank loans may not be feasible for innovative projects.

The landscape has shifted away from reliance on funds from friends and family, with crowdfunding platforms emerging as a viable alternative. These platforms empower retail investors to become early backers of groundbreaking inventions, providing them with early access to innovative products or services.

While crowdfunding has been in existence for nearly two decades, conventional platforms typically fail to fully integrate investors into the business idea. Investors typically receive the product or service once, with limited ongoing involvement in the venture's success. This disconnect means that early investors may not receive recognition for their contributions, even if the project achieves unicorn status.

### What is ConnectCoins?

ConnectCoins represents the cutting-edge of crowdfunding technology, harnessing the power of blockchain to facilitate verified projects' crowdfunding campaigns. Unlike traditional platforms, ConnectCoins welcomes investors from both Web2 and Web3 domains, fostering inclusivity and accessibility.

Innovatively addressing legal complexities, ConnectCoins issues fractional NFTs to investors participating in crowdfunding campaigns. These fractional NFTs serve as tangible proof of investment in the project, enabling investors to receive dividends based on their investment fraction. By aligning investor interests with project success, ConnectCoins ensures sustained engagement and fosters a mutually beneficial relationship.

With stringent project verification processes, ConnectCoins guarantees the authenticity and viability of projects on its platform, paving the way for impactful real-world outcomes and sustainable business growth. Investors not only gain access to products or services but become integral stakeholders in the project's journey, promoting long-term involvement and shared success.

## Market Statistics

- Transaction value in the Crowdfunding market is projected to reach US\$1.20bn in 2024.  
Source: <https://www.statista.com/outlook/dmo/fintech/digital-capital-raising/crowdfunding/worldwide>
- Global crypto market reached a staggering USD 2.58 trillion in Q1 2024.  
Source: <https://www.forbes.com/digital-assets/crypto-prices/?sh=51cdac232478>
- Revenue in the Sport Events market is projected to reach US\$33.77bn in 2024.  
Source: <https://www.statista.com/outlook/dmo/eservices/event-tickets/sport-events/worldwide#:~:text=Revenue%20in%20the%20Sport%20Events,US%2437.94bn%20by%202028>.
- Revenue in the Cinema market is projected to reach US\$85.16bn in 2024 growing at a CAGR of 5.14%.  
Source: <https://www.statista.com/outlook/amo/media/cinema/worldwide>
- Transaction value in the crowdfunding market is projected to reach US\$1.20bn in 2024.  
Source: <https://www.statista.com/outlook/dmo/fintech/digital-capital-raising/crowdfunding/worldwide>



## Why ConnectCoins?

- ConnectCoins prioritizes trust and transparency by exclusively hosting verified projects on its platform. Through rigorous verification processes encompassing project ideas, ownership, and execution plans, ConnectCoins safeguards investors from making un-informed investment decisions.
- Embracing innovation across all industries, ConnectCoins welcomes both Web2 and Web3 projects, empowering individuals with promising ideas to launch their ventures on its platform.
- Catering to diverse investor preferences, ConnectCoins supports transactions in both cryptocurrency and fiat currency, ensuring accessibility and flexibility for investors worldwide.
- Breaking down geographical barriers, ConnectCoins enables investors from any country to participate in crowdfunding campaigns, establishing itself as a pioneering cross-border platform bridging Web2 and Web3 domains.
- Simplifying project promotion, ConnectCoins offers seamless integration with multiple social media platforms directly from its app. This feature streamlines marketing efforts for project owners, saving time and resources while maximizing outreach and visibility.

## ConnectCoins for projects

ConnectCoins is revolutionizing the crowdfunding landscape by offering a unique platform that facilitates long-term investment in diverse projects. Whether you're a filmmaker with a groundbreaking movie concept or a sports enthusiast dreaming of launching your own tournament, ConnectCoins provides the tools and resources to turn your vision into reality.

With ConnectCoins's fractional NFTs, projects can easily attract investors without the burden of legal complexities. As projects generate revenue, profits can be seamlessly distributed among investors who hold NFT fractions, ensuring a fair and transparent investment process.

But ConnectCoins isn't just limited to the realms of movies and sports. It's an all-inclusive platform that welcomes creators from all fields of life. Whether you're a researcher seeking funding for a medical breakthrough or an entrepreneur with a groundbreaking idea, ConnectCoins provides the support and resources to bring your project to life.

For filmmakers, ConnectCoins offers a liberating alternative to traditional funding avenues. Say goodbye to restrictive producers and hello to a global community of backers who share your passion for storytelling. Launch a crowdfunding campaign for your movie and share the profits with investors who helped bring your vision to the screen.

Similarly, sports enthusiasts can use ConnectCoins to fund their tournaments and leagues, attracting sponsors and partners along the way. Whether it's a local soccer tournament or an international esports league, ConnectCoins provides the platform to turn your sports dreams into reality.



## ConnectCoins for investors

The investment landscape for retail and small investors is often limited, with traditional options such as stocks, mutual funds, and real estate requiring significant capital. Additionally, commodities like gold and silver pose security risks, while cryptocurrencies remain complex and volatile for many. These constraints prevent retail investors from accessing opportunities in innovative ideas and products, typically favored by High-Net-Worth Individuals (HNIs) and Ultra HNIs.

HNIs typically invest in early-stage projects, profiting as these ventures grow exponentially. However, many promising projects struggle to attract HNIs, leaving a gap in the market. Retail investors, though, possess sufficient liquidity to support these projects, presenting an opportunity for them to enter the investment market.

However, traditional equity-based crowdfunding can be cumbersome, especially when involving numerous investors from diverse backgrounds. Enter ConnectCoins, leveraging blockchain technology to revolutionize crowdfunding. By creating fractional NFTs for each project, ConnectCoins simplifies investment distribution. These fractional NFTs serve as Proof of Investment, enabling projects to sell fractions to investors worldwide. With ConnectCoins, retail investors can seamlessly participate in promising ventures, driving innovation and growth in the investment landscape.

## Proof of Investment

ConnectCoins introduces a groundbreaking concept in the blockchain arena: Proof of Investment. Each new project on ConnectCoins is assigned a unique NFT, which is then fractionalized. As projects commence their crowdfunding campaigns, these fractionalized NFTs are distributed to investors in exchange for their investment. The price and quantity of fractions are determined by the project's individual valuation, offering investors a tangible "Proof of Investment."

These fractional NFTs are tradable within the ConnectCoins platform, providing liquidity and flexibility to investors. Holders of fractions receive dividends periodically, ranging from quarterly to semi-annually or annually, depending on the project's performance.

Comparable to a company and its stocks, NFTs and their fractions on ConnectCoins represent ownership and investment in innovative projects. However, the process of fractionalizing NFTs is notably simpler and faster than dealing with equities. This streamlined approach facilitates crowdfunding and cross-border investments, making ConnectCoins a preferred platform for investors seeking diverse and accessible investment opportunities.

## The ConnectCoins App

Accessing the ConnectCoins platform is seamless through the ConnectCoins app, serving as a unified hub for both project owners and investors. Users can easily interact with the platform's features and functionalities, whether they're seeking investment opportunities or launching their projects.

One key aspect to highlight is that users have the flexibility to assume multiple roles within the ecosystem. Whether they're contributing funds as investors or initiating crowdfunding campaigns as project owners, the ConnectCoins app accommodates diverse user roles, fostering a dynamic and inclusive investment environment.

## For Project Owners

Within the ConnectCoins app, project owners can initiate the process to launch their projects seamlessly. By submitting requests through the app, owners provide comprehensive details including the desired funding amount, revenue projections, and multimedia assets such as photos and videos. Subsequently, ConnectCoins administrators meticulously verify each project to ensure authenticity and reliability.

Once the project is verified, owners gain access to commence their crowdfunding campaigns. Through the campaign dashboard, owners have full control to manage campaign timelines, monitor investments, and track progress. Moreover, the ConnectCoins app offers promotional tools for owners to effectively market their projects within the platform. Additionally, owners can leverage the app to connect and manage multiple social media accounts, streamlining their outreach efforts across various channels directly from within the ConnectCoins ecosystem.

## For Investors

Investors can easily register on the ConnectCoins app at no cost and explore a wide array of projects available for investment. While browsing projects, users have the freedom to review details and evaluate opportunities without any obligation to invest. However, when a user decides to participate in a project, they can seamlessly do so directly within the app.

Investments can be conveniently made using either credit/debit cards or cryptocurrencies, offering flexibility and accessibility to investors. Additionally, investors have the option to connect their digital wallets to the ConnectCoins app, facilitating the transfer of fractional NFT holdings with ease and efficiency. This streamlined process empowers investors to manage their investments effortlessly while ensuring a seamless user experience within the ConnectCoins platform.

## Connect Token

The Connect operates as an ERC20 token built on the Polygon blockchain, combining the advantages of faster transaction speeds and lower fees within the ConnectCoins ecosystem. Its ERC20 standardization ensures compatibility with various centralized and decentralized wallet systems.

Functioning as the financial backbone of the ConnectCoins ecosystem, the token facilitates all platform transactions. To enhance accessibility, the Connect token will be listed on multiple exchanges, providing traders, brands, and users with the ability to conveniently buy and sell their tokens.



## Tokenomics

Maximum Supply: 1,000,000,000

Total Supply: 100,000,000

Circulating Supply: 50,000,000



Entity	Token allocation	Token Lock	Token Lock
Community	10%	-	-
Partners	4%	9 months	36 months
Public Sale	10%	3 months	6 months
Private Sale	5%	6 months	12 months
Application	20%	-	-
Marketing	15%	-	-
Operations	15%	-	-
Legal	1%	24 months	24 months
Finance and liquidity	15%	-	-
Advisors	1%	12 months	24 months
Team	4%	12 months	-

## Token Integration

- The CONNECT token serves as a versatile utility within the ConnectCoins platform, enabling users to purchase fractional NFTs seamlessly.
- With the CONNECT token, users can facilitate payments for various promotional activities conducted on the ConnectCoins platform, enhancing project visibility and engagement.
- As an incentive mechanism, users will receive CONNECT tokens as rewards for their investments made through the ConnectCoins platform, encouraging active participation and engagement.
- Project owners have to repurchase CONNECT tokens from the market using a portion of their project profits, contributing to liquidity and fostering a sustainable ecosystem within the ConnectCoins community.

## Executive Summary

ConnectCoins revolutionizes crowdfunding by leveraging blockchain technology to create a platform where verified projects and investors converge. Unlike traditional crowdfunding platforms, ConnectCoins integrates investors as essential stakeholders by issuing fractional NFTs, ensuring they receive dividends proportional to their investment. With stringent project verification processes, ConnectCoins instills trust between investors and creators, fostering a secure investment environment. Embracing both Web2 and Web3 projects, ConnectCoins welcomes a diverse range of ventures, making it a cross-border crowdfunding pioneer. Investors can participate using fiat currency or cryptocurrencies, offering flexibility and accessibility. Additionally, ConnectCoins streamlines project promotion by enabling direct integration with multiple social media platforms through its app. From movies to sports leagues, ConnectCoins empowers creators to launch campaigns and engage investors, promoting a collaborative ecosystem of innovation and shared success.

Join ConnectCoins today to unlock new investment opportunities and be part of the future of crowdfunding.

## Roadmap

- Ideation and platform strategizing - 2023
- Website and Whitepaper launch - Q1 2024
- CONNECT token launch – Q3 2024
- Mobile app launch – Q2 2025
- New project registration open – Q2 2025
- Ecosystem expansion to DAO - 2026





Thank You